



**For immediate Release**

**TurboJET launching two new Store Value Cards for added benefits**

(November 6, 2007- Hong Kong) TurboJET has always strived to bring forth better convenience and enhanced services for its passengers. Working towards this objective, the company is announcing today the launching of two new Store Value Cards. The Standard Store Value Card allows passengers to make online reservations, manage their card account through the web, and issue tickets at Automatic Ticket Dispensers located in the Terminal for better control over itinerary and saving queue up time. The Personalized Store Value Card gives passengers the added benefits of ticket discounts, reward points and priority seating when using our early departure service. Minimum purchase value of cards are \$500, and are available starting today at all TurboJET ticket counters.

**Red Carpet privileges rolled up in our Personalized Store Value Card**

Once cardholders register to become our members, the following privileges will become available:

***5% Discount off TurboJET tickets***

Members are entitled to a 5% discount for every purchase of regular priced TurboJET tickets (taxes excluded)

***TurboJET Bonus Scheme***

Members will earn reward points with every ticket purchase; bonus points collected can be used to redeem upgrades or free tickets.

<b>Points Required</b>	<b>Reward</b>
10,000	One-Way Upgrade to SuperClass or Redeem for \$100 TurboJET Cash Coupon
15,000	One TurboJET Economy Class Ticket ( taxes excluded )
25,000	One TurboJET Super Class Ticket ( taxes excluded )

***Priority seating when using Early Departure Service***

Should members decide to go on an earlier sailing after ticket purchase, they can approach our Early Departure Service Counter located in the Departure Waiting Hall and arrange to board earlier sailings with availability.

**\$4 price reduction on Hong Kong- Macau and Hong Kong-Shenzhen sailings**

In addition, starting November 19, 2007, TurboJET will be lowering ticket prices for sailings departing from Hong Kong by \$4, in response to an adjustment in government taxes (to be lowered from \$15 to \$11); for sailings departing from Macau, the prevailing price will remain unchanged. It is believed that the cut will effectively benefit tourism in the Pearl River Delta regions as passengers can directly take advantage of the concession.

With the new fare, Hong Kong to Macau ticket prices will start from \$134 for weekdays, and \$146 for weekends. For Hong Kong to Shenzhen, ticket prices starts as low as \$196.

For enquiries, passengers may contact our TurboJET offices at:

Hong Kong : (852) 2859 3333

Macau : (853) 790 7039

Website : [www.turbojet.com.hk](http://www.turbojet.com.hk)

Online Reservation : [www.turbojetbooking.com](http://www.turbojetbooking.com)

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