



TurboJET and TurboJET Sea Express join Asia Miles

(29 March 2006 – Hong Kong) At a press conference today at the Hong Kong Macau Ferry Terminal TurboJET and TurboJET Sea Express announced they will join Asia Miles™. The alliance marks the first-ever ferry operator to offer its passengers travel reward miles for their journey.

Starting 01 April 2006, Asia Miles members taking TurboJET, Asia's strongest ferry fleet that connects Hong Kong with the Pearl River Delta, and TurboJET Sea Express, the inter-modal ferry service that links the PRD with major international cities via the Hong Kong International Airport, can earn Asia Miles and use miles to redeem TurboJET / TurboJET Sea Express ferry tickets. The partnership is anticipated to benefit thousands of leisure and business travellers.

In celebration of the partnership, passengers will earn Double Asia Miles, for all eligible TurboJET and TurboJET Sea Express tickets purchased from 1-30 April 2006. A set of round trip adult ticket can earn up to 400 miles. Only the tickets issued at TurboJET ticketing counter are eligible for earning Asia Miles and travel must be completed on or before 30 May, 2006. For using Asia Miles to redeem TurboJET and TurboJET Sea Express tickets, miles required for redeeming ferry ticket starts only at 6,500!

A name equivalent to serving Hong Kong and Macau for more than 40 years, TurboJET now better connects the Pearl River Delta by serving the two cities plus Shenzhen. Its sister brand, TurboJET Sea Express, the pioneering air/sea inter-modal service, has also proven to be a great advantage to many business passengers since it was launched in 2003. Thanks to the synergy between TurboJET and TurboJET Sea Express, the connectivity of Hong Kong, Macau and Shenzhen has been further developed to link the international airports in Macau and Shenzhen. By forming alliance with Asia Miles, the partnership extends Asia's best travel rewards to the Pearl River Delta, covering Macau and Shenzhen.

Ms Anna Hong, Deputy General Manager of TurboJET expressed: "Now that TurboJET and TurboJET Sea Express ally with Asia Miles, passengers from all parts of the world will benefit from the partnership while the two ferry service brands raise its brand awareness to an international level."

Dominic Purvis, General Manager Asia Miles said, "We are very excited to welcome TurboJET and TurboJET Sea Express as our newest Asia Miles partner. There are already many ways to earn Asia Miles. In the Cars and Transport category specifically, you can earn Asia Miles by flying, renting a car, taking the AEL and now with TurboJET and TurboJET Sea Express, Asia Miles comprehensively offers you many ways to earn miles.

About TurboJET

TurboJET, Asia's strongest high-speed ferry fleet with a history of operating quality passenger service for over 40 years, connects the Pearl River Delta by serving Hong Kong, Macau and Shenzhen. It is the world's only 24-hour ferry operator, offering round-the-clock service between Hong Kong and Macau.

During peak seasons, the fleet's daily capacity can reach 280 sailings, serving 70,000 passengers per day.

About TurboJET Sea Express

TurboJET Sea Express is a pioneering inter-modal air/sea ferry service that links Macau and Shenzhen directly with Sky Pier located within the Hong Kong International Airport. Since its debut in September 2003, TurboJET Sea Express has played a significant role in strengthening the network within the Pearl River Delta - popularity has been quickly mounting amongst passengers as evidenced through the rising figures as well as enviable results in terms of logistics, functionality and establishment of airline alliances from the initial 30 companies to 58, covering 90% of all passenger airlines.

About Asia Miles

Asia Miles is Asia's leading travel reward programme. Asia Miles has 18 airline partners and over 240 non-airline partners. Members can earn and redeem miles to over 900 destinations worldwide. Asia Miles works with high-quality business partners in a wide-range of industries to create many opportunities for members to earn miles – members do not need to be a frequent flyer to earn free flights. There are over 2.6 million Asia Miles members worldwide.

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Officiating guests of TurboJET and Asia Miles Partnership Ceremony - Ms Maisy Ho, Executive Director of Shun Tak Holding Ltd and Mr Ng Wee Kee, Manager Non Air Partnership & Development of Cathay Pacific Loyalty Programmes Ltd.



TurboJET vessel dressed up with Asia Miles logo